STYLE & DESIGN AD LAYOUT SPECIFICATIONS

FULL PAGE AD

Trim size: 9×10.875

Bleed: add .125" to all sides if you want the ink to bleed to the edge (overall size 9.25 x 11.125)

Live/Safe area: 8.375 x10.25 (this ensures that nothing important is cut off or gets too close to trim or gutter)

Non-bleed ad: 8.375 x10.25 (this will have a white border around it)

VERTICAL ad: 5.45 wide x 9.55 tall

Third block HORIZONTAL ad:

5.45 wide x 4.65 tall

No bleed, no crop marks

No bleed, no crop

Two-Third

Half HORIZONTAL ad:

7.58 wide x 4.65 tall

No bleed, no crop

2-PAGE SPREAD AD

2-Page Spread ad (Full Bleed):

18.25 X 11.125

Non-bleed 2-pg spread ad:

17.375 x 10.25 (this will have a white border around it)

Allow 1" in the center area for the gutter, keep important items out of this area.

| Full bleed: 18.25 x 11.125 (images—and backgrounds must go all the way to the edge of the bleed. Please follow safe area to keep important parts in the print area.